

How to Create a Membership Website - Week 4 - June 27, 2011

Create a WordPress User Role for Paid Members

1. WordPress User Roles
 - a. Roles Defined by Capability
 - i. standard capabilities
 - ii. custom capabilities
 - b. Default Roles
 - i. subscriber
 - ii. contributor
 - iii. author
 - iv. editor
 - v. admin
 - c. The purpose for additional roles
2. Install User Role Editor Plugin
3. Create a New User Role

WP eMember General Settings

1. General Settings
 - a. language
 - b. Allow Free Membership - yes
 - c. Free Membership Level ID - We'll get back to this
 - d. Entries Per Page - Internal admin setting - how many pages, posts, categories, members etc.
 - e. More Tag Protection
 - f. After Login Redirection - yes
 - g. Enable bookmark
 - h. Public Profile Listing
 - i. Login Restriction by IP address
 - j. Allow account deletion
 - k. WordPress account Deletion
 - l. Display secure RSS Feed
 - m. Fancy Login Widget
 - n. Domain Level Lockdown
 - o. Protect Comments Separately
 - p. Enable Secondary Membership
 - q. Gravatar Image in Public Profile
 - r. Custom Fields
 - s. Auto Expiry Email Notification
2. Account Upgrade and Renewal Settings
 - a. Expired Account Login
 - b. Membership Renewal Page
3. WordPress User Integration

- a. Automatically Create User
 - b. Automatically log into WordPress
 - c. Automatically log into eMember
4. WP Affiliate Platform Account Creation Settings
 - a. We'll skip this for now
5. Additional Integration Options
 - a. We'll skip this
6. Testing and Debugging Settings
 - a. We'll skip this

WP eMember - Pages/Forms Settings

1. General Settings
 - a. Login Page - Create a Login Page
 - b. After Login Page - My Dashboard
 - c. After Logout - Home
 - d. Registration Page - Create as child of My Dashboard
 - i. no-index, no-follow, no-archive
 - e. Membership Payment - Products page
 - f. Member Profile - My Profile
 - g. Support Page - Member Support
 - h. Password Reset - leave blank
2. Registration Form Fields
 - a. Enable
 - b. Require
3. Edit Profile Form Fields
 - a. Enable
 - b. Require
 - c. Profile thumbnail
4. Login Widget Message - we'll come back to this.

Create Membership Levels

1. Free Member
 - a. New membership level
 - b. Level Name - Free
 - c. Default WordPress Role - subscriber
 - d. Redirect after login -
 - i. One potential use of this is to have an intermediate sales page that free members get sent to.
 - e. Global Access to - select all
 - f. Subscription Duration - No expiry
2. Premium Member

- a. New membership level
 - b. Level Name - Membership Site
 - c. Default WordPress Role - Member
 - d. Redirect after login -
 - e. Global Access to - select all
 - f. Subscription Duration - 6 Months
3. Add Free Member Level ID to Settings
 4. Link Paid levels to Products
 - a. Additional Product details - Reference Text
 - b. Insert Level ID
 - c. Free - 2
 - d. Membership Site - 3
 - e. Multi Lingual Site - 4

Understanding Content Protection

1. 7 levels of content protection
 - a. visible to EVERYONE
 - b. visible to public only - not logged in - hidden to logged in
 - c. visible to all logged in members - regardless of account status
 - d. visible to all logged in members - with current account status
 - e. visible to specific membership levels - with current account status
 - f. visible to specific members - logged in
 - g. sitewide protection
2. 4 Methods of content protection
 - a. Protection from the admin screen
 - b. Protection from post or page edit screen
 - c. In-line protection
 - d. Programmatic protection

Manage Content Protection From the Admin Screens

1. General Protection - Pages (Public)
 - a. Set Protection - That is protect these pages and disable bookmarks for visitor
 - b. Place a check in the box that is not public
 - c. Set protection for each group.
 - d. General Protection - Comments
 - e. General Protection - Categories
 - f. General Protection - Posts
2. Free Membership Level
 - a. Grant Access - it has change
 - b. Place a check in the box that fee members can access
 - c. You can ignore those pages that don't have general protection - Public Pages
3. Multi-Lingual Site Level

- a. Again - Grant access
- b. Select those pages that are not public and are only accessible to this membership level.

Manage Content Protection From the Page and Post Screens

1. No or Yes
2. If yes, check which one has access
3. You can fix mistakes here as well.
4. The same in posts
5. What about categories? Only from admin screen

Manage In-line Content Protection

1. Download WP eMember Shortcode Cheat Sheet
2. General Protection
3. Visible to any logged in user - even if account is expired
4. Visible to current logged in user - account status is current
5. Visible to specific membership level
6. Not visible to logged in members