

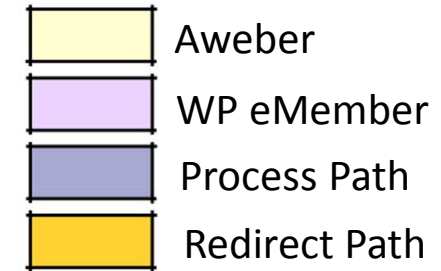
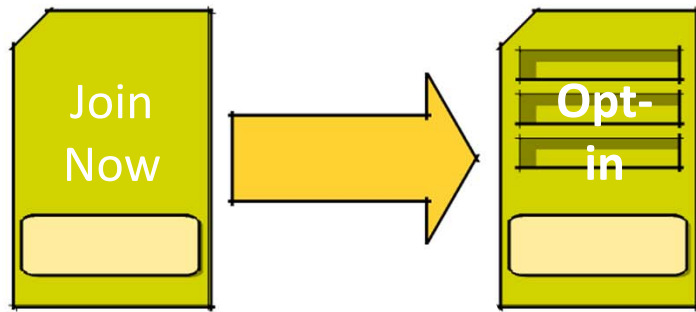
7 Levels of Content Protection

- ❖ Visible to **EVERYONE**
- ❖ Visible to the public **only** – hidden to logged in users
- ❖ Visible to ALL logged in – regardless of account status*
- ❖ Visible to ALL logged in – except expired accounts
- ❖ Visible to specific membership levels – current accounts
- ❖ Visible to specific members*
- ❖ Site wide protection

5 Methods of Content Protection

- ❖ Protection from the WP eMember Admin Screens
- ❖ Protection from post or page edit screens
- ❖ More Tag protection
- ❖ In-line protection*
- ❖ Programmatic protection

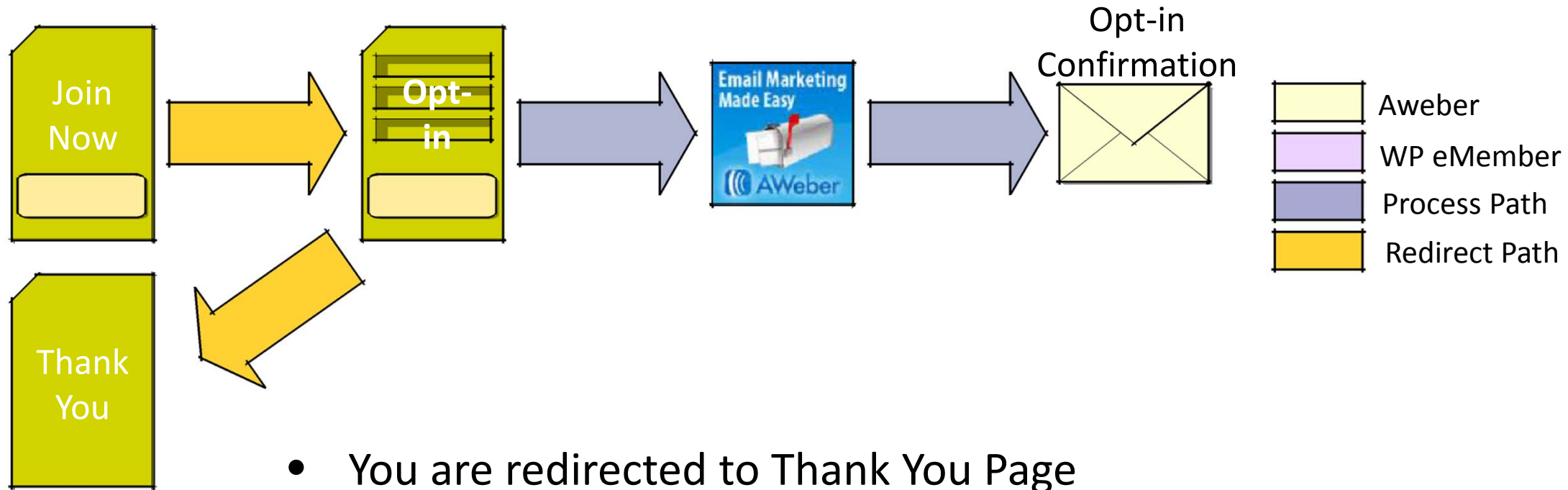
WP eMember Transaction Diagram



- Select “Join Now”
- Go to Free Register Page
- Fill in the Opt-in form
- Hit Submit

Free Sign Up
Aweber
Step 1

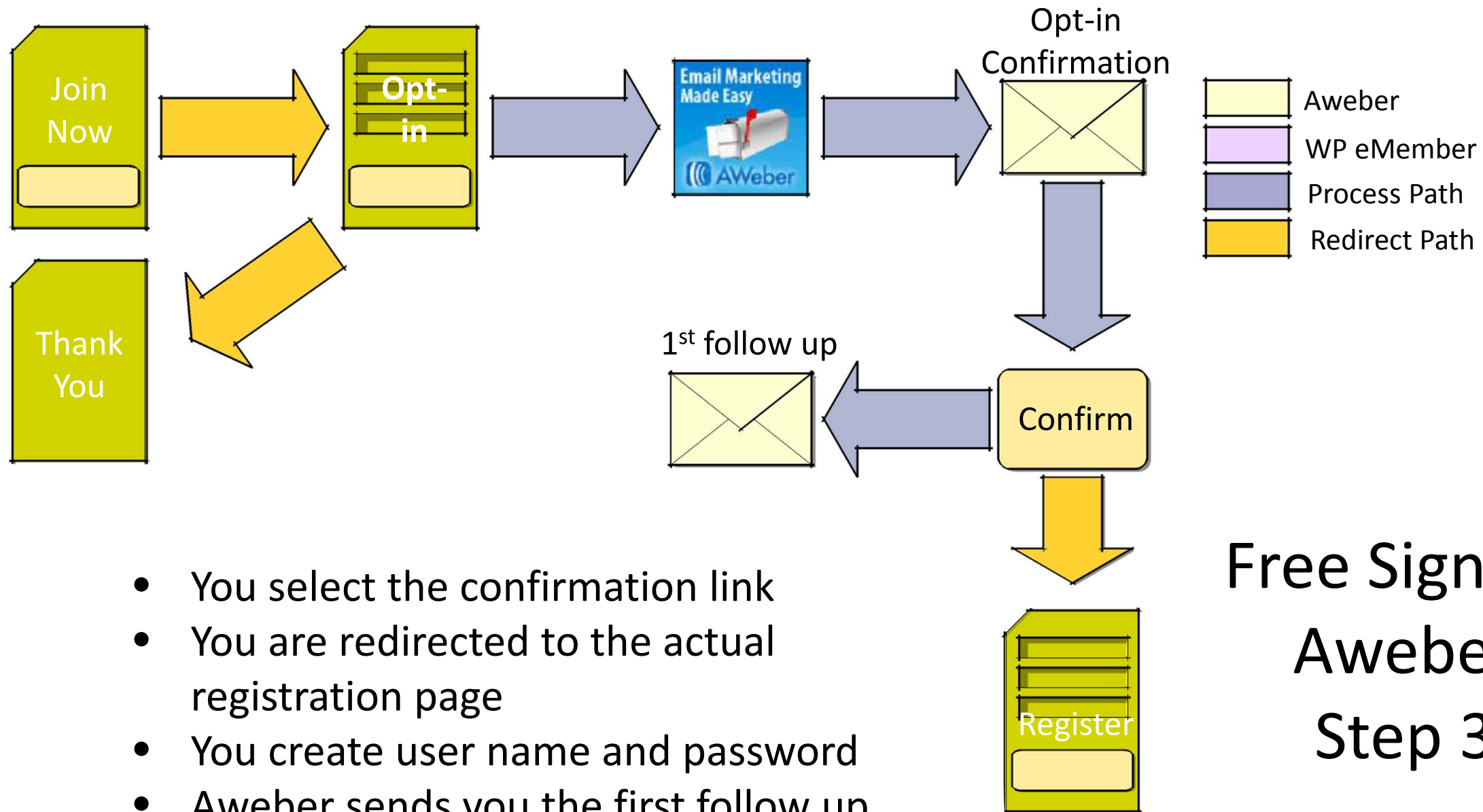
WP eMember Transaction Diagram



- You are redirected to Thank You Page
- Opt-in info sent to Aweber
- Aweber sends Opt-in confirmation email

Free Sign Up
Aweber
Step 2

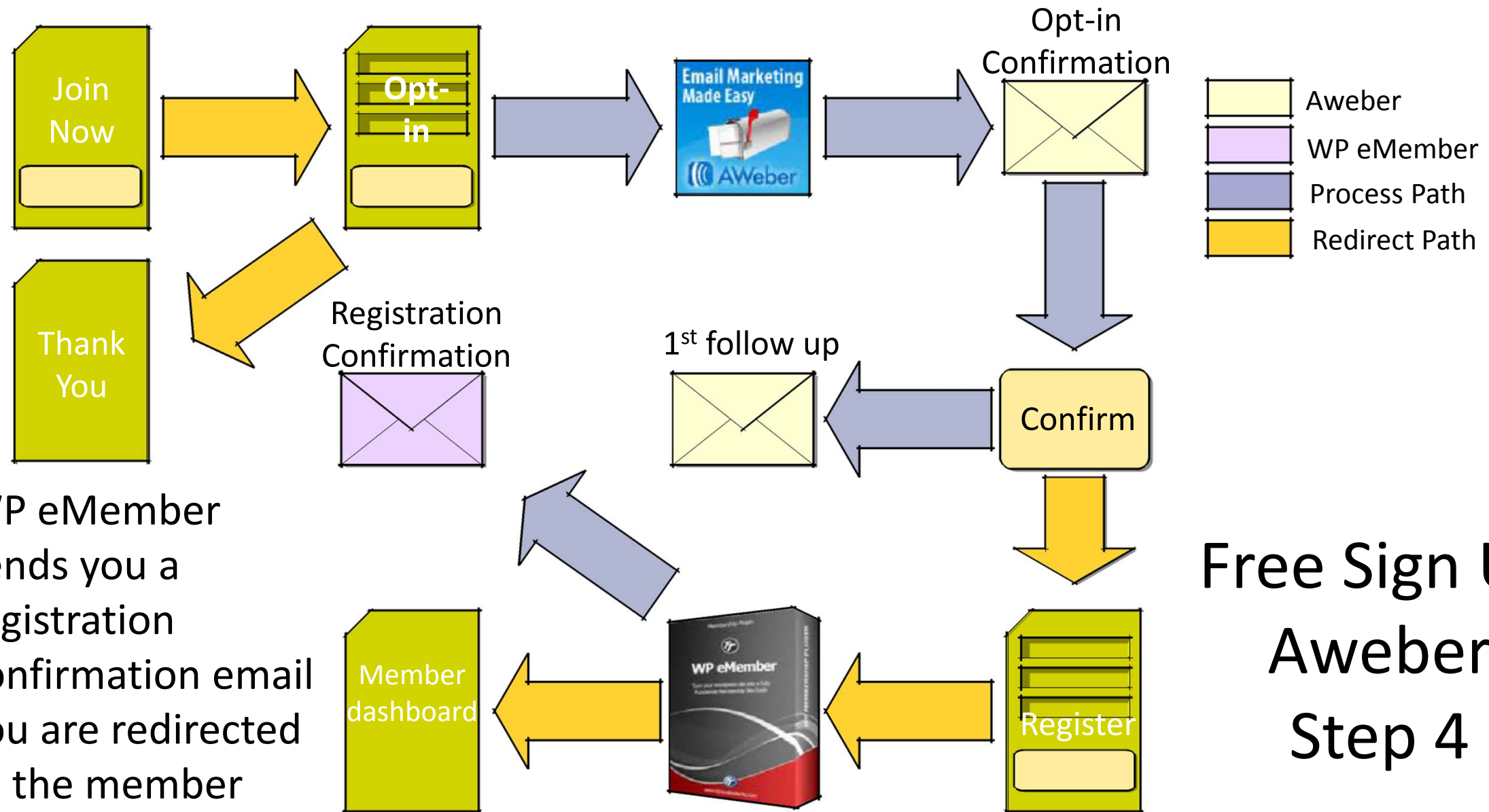
WP eMember Transaction Diagram



- You select the confirmation link
- You are redirected to the actual registration page
- You create user name and password
- Aweber sends you the first follow up email

Free Sign Up
Aweber
Step 3

WP eMember Transaction Diagram



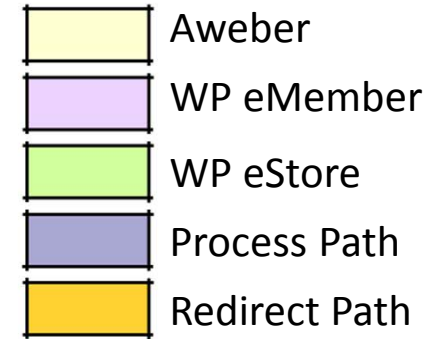
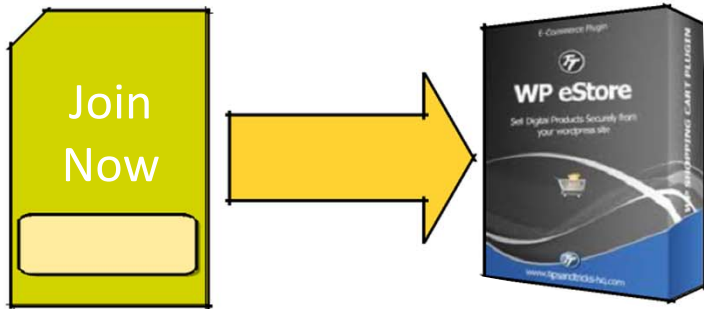
- WP eMember sends you a registration confirmation email
- You are redirected to the member dashboard

Free Sign Up
Aweber
Step 4

Free Register Email List

- ❖ Aweber - Opt-in confirmation
- ❖ Aweber - 1st follow up
- ❖ Aweber – Admin registration notification
- ❖ WP eMember - registration confirmation
- ❖ WP eMember - Admin notification of registration

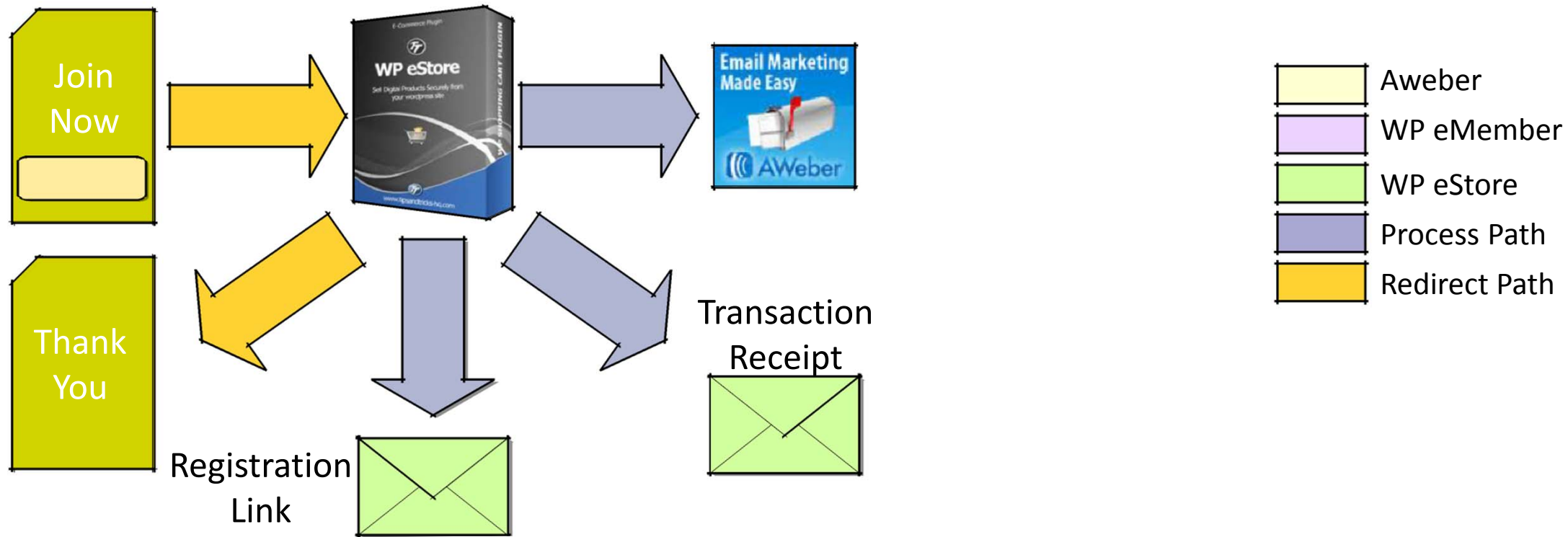
WP eMember Transaction Diagram



- Select “Join Now”
- Go to PayPal and purchase
- WP eStore Records the transaction

Paid Sign Up
Aweber
Step 1

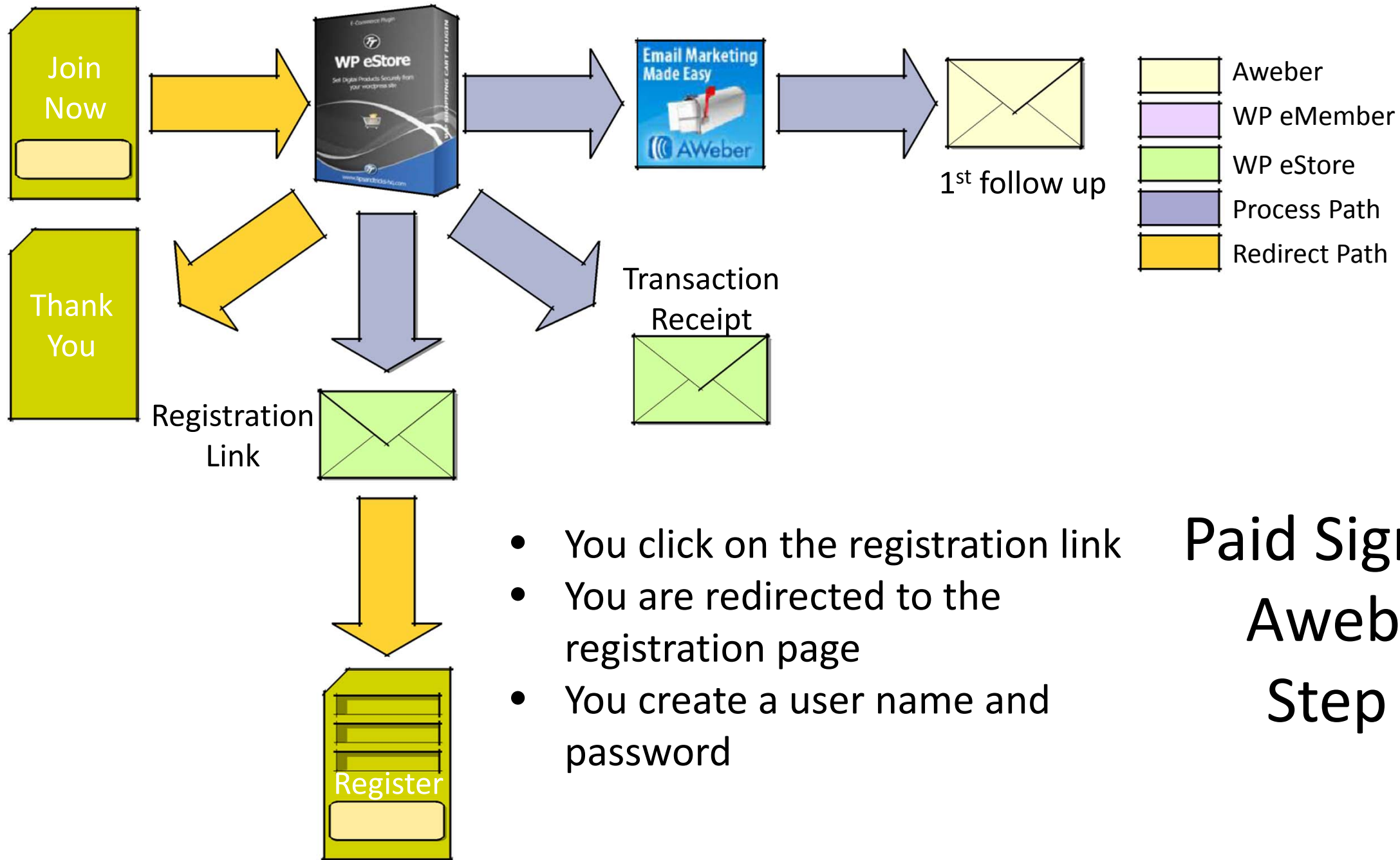
WP eMember Transaction Diagram



- You are redirected to the Thank You page
- Your information is sent to Aweber
- WP eStore sends a transaction receipt
- WP eMember sends an email with a registration link

Paid Sign Up
Aweber
Step 2

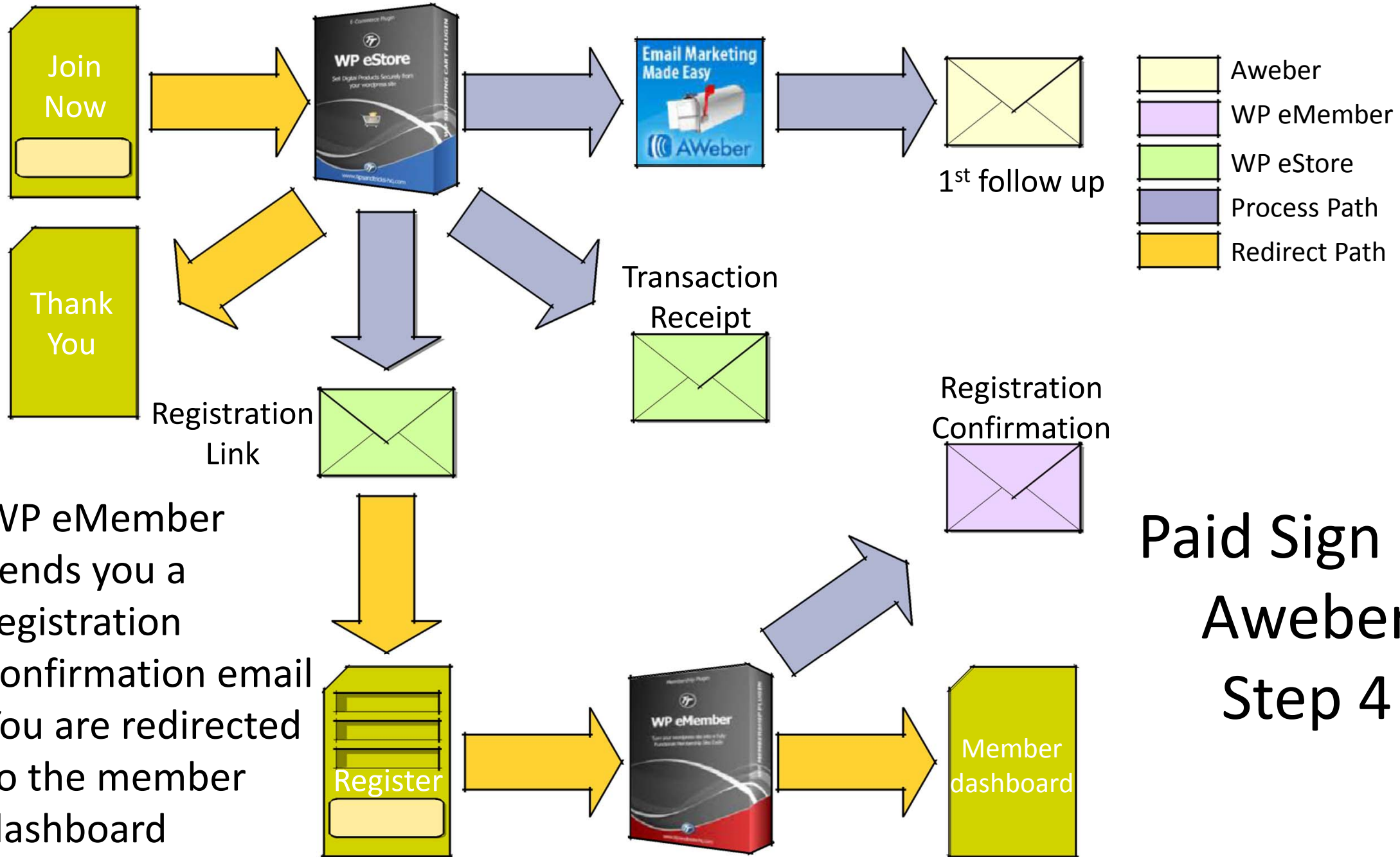
WP eMember Transaction Diagram



- You click on the registration link
- You are redirected to the registration page
- You create a user name and password

**Paid Sign Up
Aweber
Step 3**

WP eMember Transaction Diagram

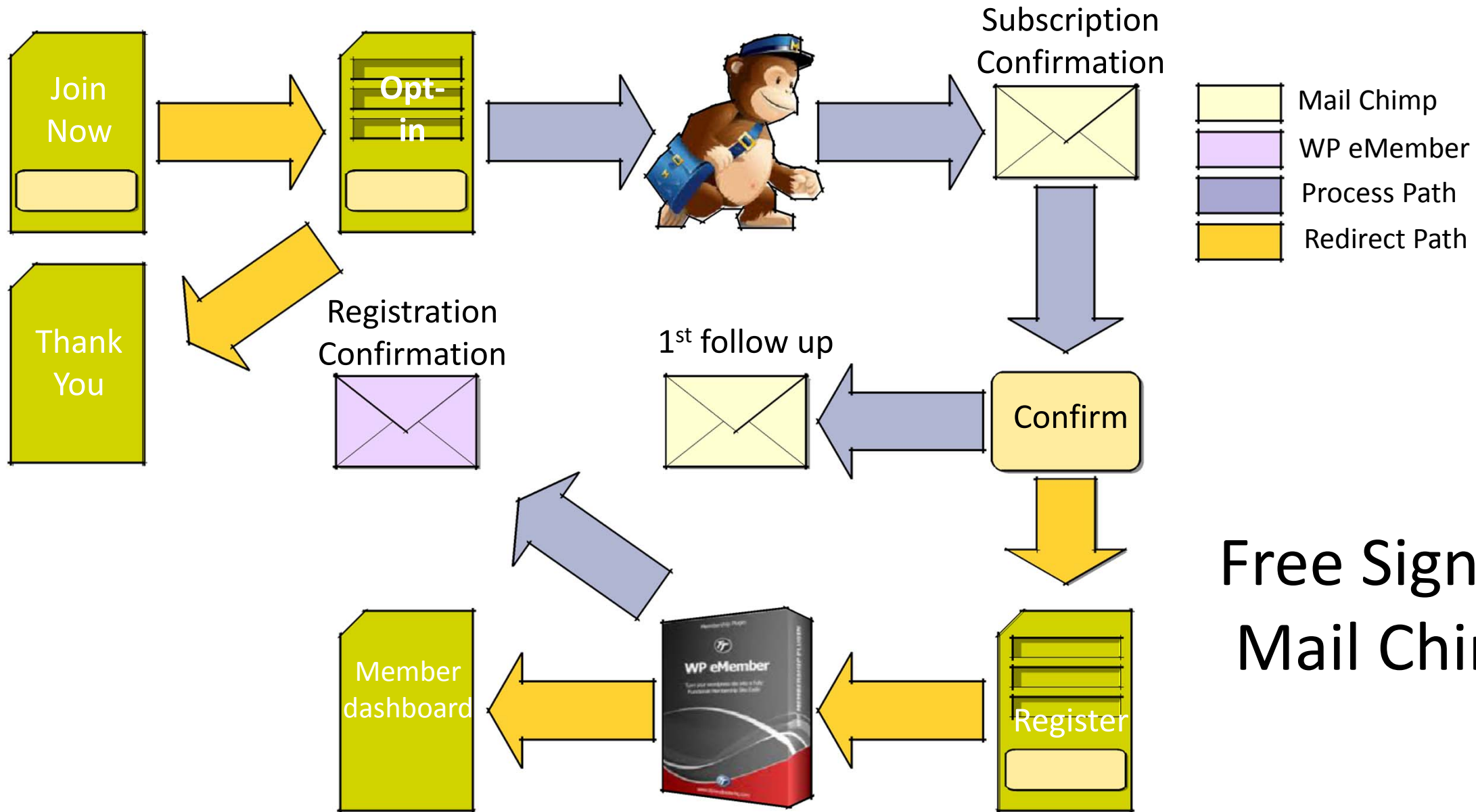


- WP eMember sends you a registration confirmation email
- You are redirected to the member dashboard

Paid Register Email List

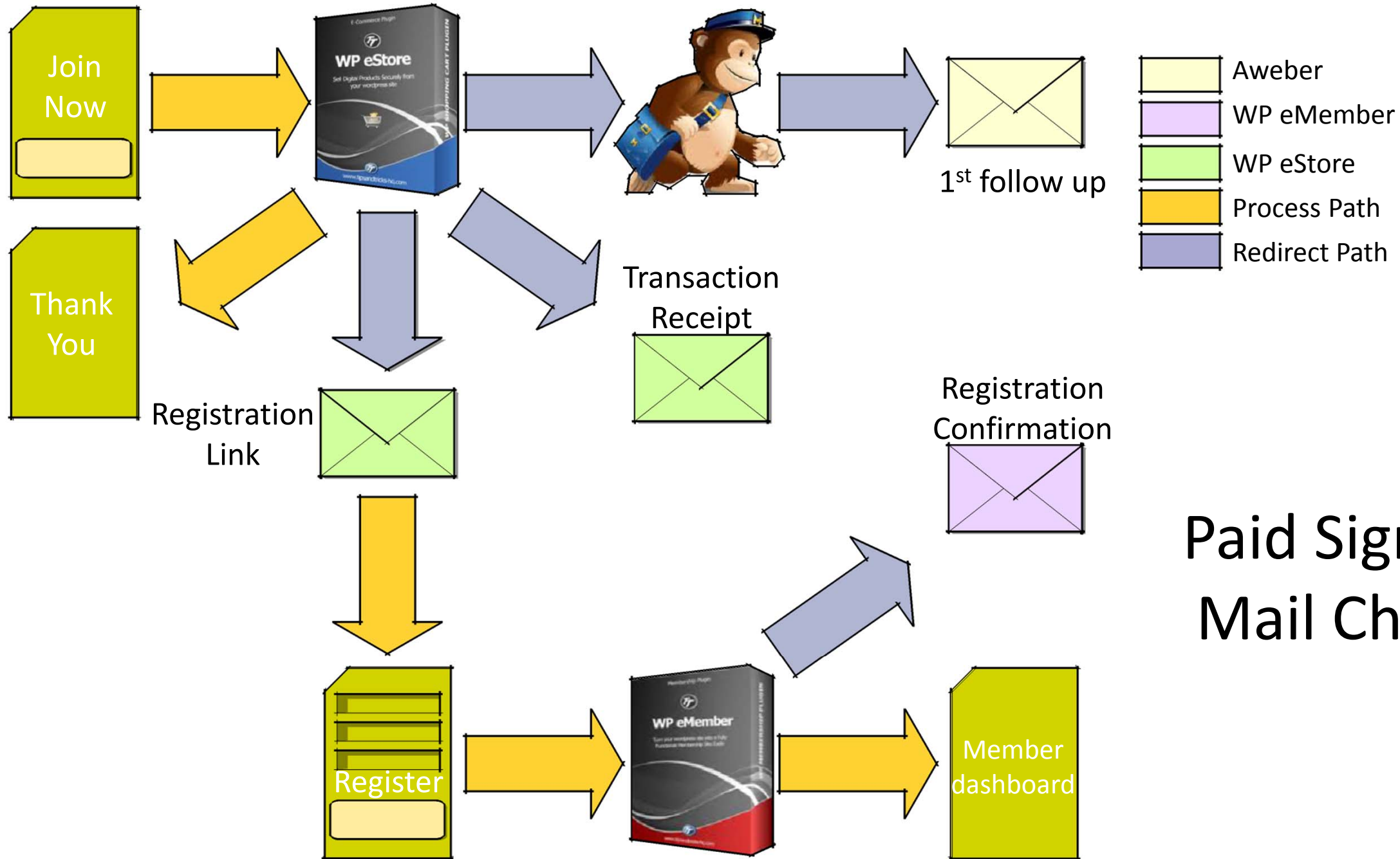
- ❖ Wp eStore - transaction receipt
- ❖ Wp eStore - Notification of Product Sale
- ❖ Aweber - 1st follow up
- ❖ Aweber – Admin registration notification
- ❖ Wp eMember – prompt to complete registration
- ❖ WP eMember - registration confirmation
- ❖ WP eMember - Admin notification of registration

WP eMember Transaction Diagram



Free Sign Up
Mail Chimp

WP eMember Transaction Diagram



Paid Sign Up
Mail Chimp