

## **How to Build an Online Store - Week 3 - Final Customization and Testing - January 2, 2012**

### **How to Organize Product Categories**

1. Types of Products at Mental Management
2. Categories of Products for Mental Management
  - a. Activity
  - b. Cross Activity
3. Types of Products at Main Clinic Supply
4. Categories of Products for Main Clinic Supply
  - a. Health Category
  - b. Types of Medical Equipment

### **Create Product Categories**

1. Add Product Categories
  - a. Add product information
  - b. Add a product image
  - c. Product templates and menus

### **Create a Product with both physical and digital variations**

1. Add a New Product
  - a. Configure product for CD and Download only
  - b. Add Download File
  - c. Track inventory

### **Create a Product with Multiple Variations**

1. Add a Category for a Product with Multiple Variations
2. Add a Product
3. Products with Multiple Categories

### **Understanding the default Shopp Catalog Display**

1. Review Products on the Shopp Page
2. Use Shopp Shortcodes to Add Products to a Page
  - a. Display new products
  - b. Display products with a category ID
3. Review the Automatic System for Categories and Products

### **Rearrange product categories**

1. Review Categories on Main Clinic Supply
2. Create New Category
3. Move Existing Categories to Sub Categories

### **Multiple Levels of Product Variations**

1. Review Products on Main Clinic Supply
2. Discuss Category Level and Product Variations
3. Add New Product Variations
  - a. Variation Options